



The Next Generation
Pharmacy Savings Program

Ignitor Program

*The Right Time...
the Right Place...
and the Right Product!*

Is this right for YOU?

Background

In recent years the healthcare market has changed for patients...

- **28 million uninsured** in the USA (2018)
- **84 million millennials** potentially dropping out of the exchange
- **50% of insured Americans have high deductible plans** – poor prescription cover
- **Hundreds of drugs excluded** from insurance formularies, even with full cover

Prescription discount space

- Drug prices vary significantly between pharmacies – even on the same street!
- Traditional cards help to save money but ... they cannot tell consumers where to get the best price for their medications



Coronavirus Impact

Difficult times, tough decisions

Employers

- Furloughing
- Cutting staffing levels
- Reducing salaries and hours
- Removing benefits

Employees

- Unemployment soared to 40+ million
- Salaries and benefits being cut
- 27 million Americans may have lost their employer-sponsored healthcare, pushing uninsured total towards 55 million
- 1099 and part-time workers also facing benefit cuts



Medical Profession

Existing problem...

- 1 in 3 prescriptions are not filled at the pharmacy... Why? Patients think they are too expensive!
- 22% of repeat prescriptions are not collected either
- This will be significantly worse with the unemployment situation

How this affects providers

- 📈 Patient health outcomes
- 👍 Reputation
- 💰 Penalties for repeat visits

1 in 3

prescriptions issued by
doctors are **not collected**
at the pharmacy

Pharmacy Savings

Prescription discount cards provide substantial savings...

- Discount cards offer up to **80% savings** at **62,000 pharmacies**
- Annual spend (avg.) - **\$1,025** – Annual Savings - **\$554 (54%)**
- But prices vary significantly between pharmacies...

But which pharmacy?

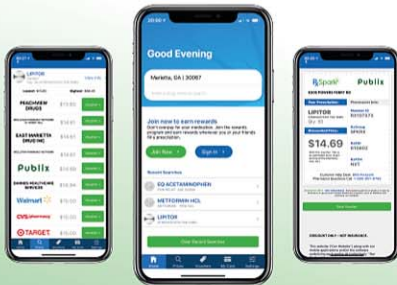
Example:
Lipitor (atorvastatin)

Pharmacy A **HIGH: \$112.00** Pharmacy B **LOW: \$9.38**



The Next Generation Pharmacy Savings Program

- ✓ **Up to 80% discount** at 62,000 pharmacies
- ✓ **Comprehensive Search** of drugs and conditions
- ✓ **Loyalty/Rewards Program** – customers earn when they use the program
- ✓ **Social Sharing** – which extends reach
- ✓ **Education** – on conditions, drugs, side effects, etc.
- ✓ **User Profile Area** – for information, refill alerts, point redemption, etc.
- ✓ **Mobile App** – for convenient savings on the go



RxSpark Ignitor

Act NOW to help your local community, employers and doctors

It's all about connections...

Do you know people?

- People who are uninsured, or with high deductible plans
- People who are part-time, furloughed or unemployed
- Medical professionals – doctors, clinics, hospitals, dentists
- Companies with contractors, part-time and furloughed staff

Convert that knowledge to revenue

- Promote the program via your connections and generate additional revenue for yourself!
- Recurring revenue – you earn every time they use the program



Ignitor Partner Program

We have developed a range of tools and capabilities to help you promote your program...

Ignitor Partner Capabilities

Comprehensive Training	✓
RxSpark website (English and Spanish)	✓
RxSpark mobile app (English and Spanish)	✓
Dedicated Partner Portal	✓
Branded posters and cards	✓
Social media sharing	✓
Social media posts and topical blogs	✓
Social media ad creatives	✓
Best practice information	✓
Expert support	✓



We are expanding throughout the country

- Do you want to convert your knowledge?
- Do you want to earn recurring revenue?
- Do you want to help your family, friends and your community?

Contact us today to find out how you can sign up for the RxSpark Ignitor Partner Program.

